CREATING YOUR WAITING FAMILIES PAGE

Here's what we will need to get started on creating your customized waiting families page!

Please fill out this waiting families page preference form and email it to adopt@ourchosenchild.com. We'll be in touch once we receive and review your form to get the ball rolling! We can't wait to work with you and your clients!

To Complete This Form

To complete this form you must open the form using Adobe Reader. You will not be able to type into this form and save the information if viewing the PDF in your browser. To download or update your Adobe Reader for free, go to:

GET.ADOBE.COM/READER

THE BASICS

Name

Email

Company name

Company website

YOUR LOGO

Please upload your agency/firm logo. We will need an .ai, .eps, .svg, or .png file. We will use your logo on your waiting families page, your client intake form and client portal.

UPLOAD YOUR LOGO

YOUR CURRENT WAITING FAMILIES PAGE

If you have a current waiting families page on your website, we can transfer your current clients over to your new waiting families page. We offer two options:

☐ **Option 1:** Your current clients will follow the new workflow to submit their content to us for their new online profile so that it matches the style/format of your new waiting families page. We will create these new online profiles for your current clients at a discounted rate of **$250** per client.

Any new clients who sign on with you once your new waiting families page is live will be the usual, per-client cost of **$300-350.**

☐ **Option 2:** We will recreate your current families' online profiles using their previously submitted content from your current waiting families page. Please note these clients might not exactly match the format of the new online profiles because they might have differing amounts of photos, text, etc. We will recreate your clients' online profiles at a discounted rate of **$100** per client.

Any new clients who sign on with you once your new waiting families page is live will be the usual, per client cost of **$300-350.**

Note: For both options, your currently matched or placed clients will be transferred to the new Waiting Families Page at no charge, with just a cover photo, names, and a matched/placed banner as appropriate.

☐ I do not currently have a waiting families page on my website and won't be transferring clients.

CREATING YOUR WAITING FAMILIES PAGE

Waiting Families Gallery Preferences

Standard Features

All client waiting families page galleries have the options below. Please fill in your preferences.

WAITING FAMILIES GALLERY PREFERENCES
MATCHED/PLACED BANNERS

How you would like your client banners to look?

- ☐ Banner that says "Placed!"
- ☐ Banner that says "Matched!"
- ☐ Banner that says "Congratulations!"
- ☐ Change the client's photo to B/W in addition to the banner
- ☐ Skip matched/placed banners
- ☐ Something else

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Enhanced Features

These options are available at an additional per-client cost. *See page 6 for details

ENHANCED WAITING FAMILIES GALLERY PREFERENCES
CUSTOM FILTERS

Expectant parents can apply filters to your waiting families page to filter adoptive families by their preferences. Check the boxes of the filters you'd like to include and skip boxes you don't want to include.

- ☐ Preferred location of family (by regions: Midwest, Southwest, Northeast, etc.)
- ☐ Preferred location of family (by state: Wisconsin, Georgia, California, etc.)
- ☐ Preferred religion of family
- ☐ Preferred ethnicity/race of family
- ☐ My child's ethnicity/race will be
- ☐ Other

[blank text box]

ENHANCED WAITING FAMILIES GALLERY PREFERENCES
"CHAT NOW" BUTTON

Include a "chat now" button so expectant parents can reach out to you (via text or email) in real time if they are interested in learning more about your adoptive families. We will contact you with the details about your "chat now" button if you decide you'd like to include it on your waiting families page.

- ☐ Yes, I'm interested in a "chat now" button
- ☐ No, I'm not interested in a "chat now" button

CREATING YOUR WAITING FAMILIES PAGE

Waiting Families Gallery Preferences

Standard Features

All client waiting families page galleries have the options below. Please fill in your preferences.

Enhanced Features

These options are available at an additional per-client cost. *See page 6 for details

ENHANCED WAITING FAMILIES GALLERY PREFERENCES
"BEFORE YOU GO" POP-UP

You can include a final message to expectant parents via a pop-up box before they exit your waiting families page.

Example: "We understand that you may not be ready to move forward, but know we are always here when you're ready to discuss your options. We want you to feel supported and empowered by your decision. We can help (link to contact form)."

☐ Yes, please include a "before you go" pop-up message

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☐ No, please do not include a "before you go" pop-up message

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Client Online Profile Preferences

Standard Features

All client online profiles have the options below. Please fill in your preferences.

Enhanced Features

These options are available at an additional per-client cost. *See page 6 for details

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CLIENT ONLINE PROFILE PREFERENCES

CLIENT CONTACT FORM

We will need the email address you want the contact form directed to. Also think about what, if any, closing text you want to include at the bottom of each clients' online profile.

Example: "If you have any questions, please don't hesitate to leave us a message! You can call or text our caseworker at (608) 237-6507 with any questions!"

Email _____

Phone number _____

Text number (if applicable) _____

Name/title (ex: birth parent counselor) _____

Closing text for contact form

[ ]

ENHANCED CLIENT ONLINE PROFILE PREFERENCES

DEMOGRAPHICS OR "GET TO KNOW US" SECTION

This is a dedicated section on your clients' online profile. Clients' answers will be mandatory. Check all you'd like to include.

- [ ] Location (city/state)
- [ ] Education
- [ ] Occupation
- [ ] Hobbies
- [ ] Religion
- [ ] Ethnicity/race
- [ ] Why is open adoption important to me/us?
- [ ] Other

[ ]

CLIENT ONLINE PROFILE PREFERENCES

DIRECT CLIENT CONTACT

Would you like your clients to be able to share personal contact information and/or social media links on their online profile?

- [ ] Yes, clients can share personal social media pages or contact info
- [ ] No, clients cannot share personal social media pages or contact info

Per-Client Cost

CLIENT PAYMENT PREFERENCES
PER-CLIENT COST

There is no cost to you for us to build and maintain your waiting families page and web portal. The per client costs are listed below. Based on your preferences above, please check the appropriate per-client cost below.

- ☐ **$300:** Online profiles without any enhanced features
- ☐ **$325:** Online profiles with filters and demographics section (optional "before you go" pop-up message)
- ☐ **$350:** Online profiles with filters, demographics section and chat now feature (optional "before you go" pop-up message)

CLIENT PAYMENT PREFERENCES
PER-CLIENT PAYMENTS

Who will pay for your clients' online profiles?

- ☐ Our clients will pay for their online profiles.

Note: If you choose to have your clients pay, we will set up a payment button on the client portal we will create for your families.

- ☐ Our agency/firm will pay for our clients' online profiles.

Note: If your agency/firm will be paying for your clients' online profiles, we will omit the payment button and invoice you instead. Most agencies/firms who pay for their clients' online profiles roll the online profile fee into their initial client application fee.

CREATING YOUR WAITING FAMILIES PAGE

ANYTHING ELSE?

Is there anything else you'd like to share with us to customize your waiting families page to meet your needs? Let us know!

To Complete This Form

To save this file, click File > Save As. Please type your agency/firm name in the box and click save. Once you have completed the form, please email a copy to adopt@ourchosenchild.com. We will be in touch to let you know we received your preferences and follow up with any questions or concerns you have. Then, we will begin creating your waiting families page!

Terms and Conditions

Please review and check the box below indicating that you agree with these terms.

- There is no cost to update your page with matched/placed banners or to remove clients.

- There is no cost to your clients to update their page (ex: swap out photos, update a profile book pdf, text edits, etc.) Client edits are included in the one-time client online profile fee.

- We will create your waiting families page and a sample client page (based on your preferences) and provide both for you to review. We provide three rounds of edits to finalize. Additional updates or custom work above and beyond the scope of the project will be invoiced at $75/hour.

- Once your waiting families page is live, edits/changes to your page (ex: adding new features, changing text, etc.) will be considered website maintenance and charged at our hourly rate of $75/hour.

☐ I agree to the above terms and conditions

Get in touch!

If you have any questions or concerns that are not addressed on this form, please don't hesitate to reach out at adopt@ourchosenchild.com or (608) 237-6507.